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Submission Topic: Electorate Boundaries and Names
Electoral District: Beaudesert (formerly Scenic Rim)

Submission:

Submission: Objection to Proposed Renaming of Scenic Rim Electorate to Beaudesert

To the Queensland Redistribution Commission,

I write to object to the proposed renaming of the electoral district of Scenic Rim to Beaudesert.

I am a resident of the Scenic Rim region and I strongly believe that the name Scenic Rim accurately reflects the identity, geography and community of interest across the electorate.

The Scenic Rim is widely recognised as a unique region made up of many towns, villages and rural communities including Tamborine Mountain, Canungra, Boonah, Rathdowney, Mt Barney and surrounding areas. These communities together form the broader Scenic Rim region. The name "Beaudesert" refers to only one town and does not represent the diversity and scale of the electorate as a whole.

Over the past decade the Scenic Rim identity has become increasingly established across tourism, agriculture, community organisations and regional promotion. The name Scenic Rim is now recognised by visitors, residents and businesses throughout Queensland and beyond.

As a resident, I see firsthand how people identify with the region as the Scenic Rim. It reflects the natural landscape, the mountains and valleys, the national parks and farmland that define the character of this area. The name captures the beauty and shared identity of the whole region in a way that a single town name cannot.

Retaining the name Scenic Rim also aligns with the established identity of the Scenic Rim Regional Council, tourism organisations and local businesses that collectively promote the region under this name. Changing the electorate name back to Beaudesert risks creating confusion and undermining a regional identity that has taken many years to develop.

Importantly, Scenic Rim is a name that represents the entire region, not just one centre. It reflects the collective community of interest across the electorate and supports a unified regional identity that benefits residents,

businesses and tourism.

For these reasons, I respectfully submit that the name Scenic Rim should be retained for the electoral district.

Thank you for considering my submission.
Kyle Lazich