

Submission ID: O-0028
Date Received: 11/3/26, 1:45 pm
Name: Abraham Gubler
Submission Topic: Electorate Names
Electoral District: Redlands; Deception Bay (formerly Bancroft)

Submission:

I object to the proposed name change of BANCROFT to DECEPTION BAY because it is likely to be shortened and the local representative referred to as the "Member for Deception".

While probably quite funny to start with it will no doubt become very annoying and trying for everyone involved.

I agree with the principle of geographic names, and this is the most accurate one for this area. However the definition of the noun (Deception) in this case has very unfortunate applications in political representation.

Perhaps the electoral district of BANCROFT could be renamed NORTH LAKES to avoid this problem?

Appended Submission - 16/3/2026, 3:24 pm

When the electoral district of REDLANDS was formed it covered the entire Redlands area, aka City of Redland. Since then two other electorates have been formed covering part of the Redlands: CAPALABA and CLEVELAND (aka OODGEROO).

There is frequent confusion amongst the public between REDLANDS electoral district and the Redland City Council, that also uses the marketing name "Redlands Coast".

I object to the continued use of the name REDLANDS for this district.

Can I suggest it be renamed after a prominent geographic feature. With the borders as proposed and to avoid continued confusion with the wider Redlands area and city council the name MOUNT COTTON would be most suitable. This large hill is located within the new electorate borders and can be seen from all areas of the electorate.

Appended Submission - 17/3/2026, 11:29 am

Summary: the name REDLANDS is confusing as it is shared with a wider region that has two other electoral divisions. It should be renamed to a distinct geographic name and MOUNT COTTON is the best alternative.

The electoral division of REDLANDS was formed in the 1970s when it covered the area of the same name. Since formation two additional electoral divisions have been formed to cover parts of the Redlands and City of Redland area: CAPALABA and CLEVELAND/OODGEROO. This creates confusion as the geographic name Redlands is overarching to these areas and is not further delineated: unlike the use of Brisbane in the electoral divisions SOUTH

BRISBANE and BRISBANE – CENTRAL.

The name is also shared with the local government area: Redland City Council (City of Redland), formerly the Redland Shire Council. The Council also uses the advertising name "Redlands Coast". There is considerable confusion about the borders of the electoral division of REDLANDS and the borders of City of Redland. No doubt exacerbated by the similarity of names and that the electoral district no longer covers the entire regional area.

Because of this I object to the continued use of the name REDLANDS for this electoral division. It should be renamed to another local geographic entity that can adequately represent the area and not be confused with the City of Redland or the entire regional area of the Redlands.

An alternative name could be Redland Bay as this is the centrepiece of the district name and this electoral division. But this would just continue the confusion for the regional area and the local government as it is not significantly different to the name Redlands.

The best remaining alternative is MOUNT COTTON. This large hill is the dominate geographic feature for the area and visible from the entire electorate.

Renaming electoral division REDLANDS to MOUNT COTTON will significantly reduce confusion throughout the area and highlight that there are three separate Redlands electorates: CAPALABA, CLEVELAND and MOUNT COTTON.